

# 121 INVESTOR ENGAGEMENT

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**Access 121 Group's global network of  
investors all year round**

**For further information please contact: [irteam@weare121.com](mailto:irteam@weare121.com)**

# Who we are

Connecting mining companies with investors

121 Group is a leading international investment events and investor relations business, hosting the 121 Investment series, both in-person and online.

Our dedicated IR team cover major financial time zones with staff in Hong Kong and London. With over 40 years of combined investor relations experience with a strong focus on the metals and mining sector, we help companies grow their investor base and shareholders by strengthening their investor sourcing strategy with year-round communication via multiple streams.

Through 121 IR programme, we provide access to an unparalleled network of relationships with thousands of institutional investors reaching into the Americas, Africa, Europe and Asia Pacific regions.



# Our IR account managers

Over 40 years of combined investor relations experience



## Jen Earle (UK) Head of Investor Relations

17 years' experience in the natural resource sector

Previous roles have included in-house investor relations and communications for four listed junior mining companies as well as six years for a FTSE 250 oil and gas company.

Contributed to two IPOs on AIM and has extensive experience in reporting requirements for LSE/ASX/TSX listings. Extensive network of investor contacts across UK, Europe and USA.

Experienced in organising capital markets days, international field trips as well as global roadshows.

Languages: English, French



## Anna Michniewicz (UK)

18 years' of experience in the metals and mining sector

Started in 2005 working in Mining Equity Research with Canaccord, Ambrian and other London-based specialist brokers. Followed by 6 years in Financial Public Relations supporting small and mid-cap mining companies with their communications strategies. In the last 6 years focusing on Investor Relations, providing access to global investment communities.

Languages: English, Polish, Spanish



## Akina Tse (HK)

5 years' experience in investor relations and acquisition

5 years previous sales and account management experience in capital markets events for Financial media and mining events. Worked in Haymarket Media (for FinanceAsia and AsianInvestor) and Beacon Events (Mines & Money) in Hong Kong.

Languages: English, Cantonese

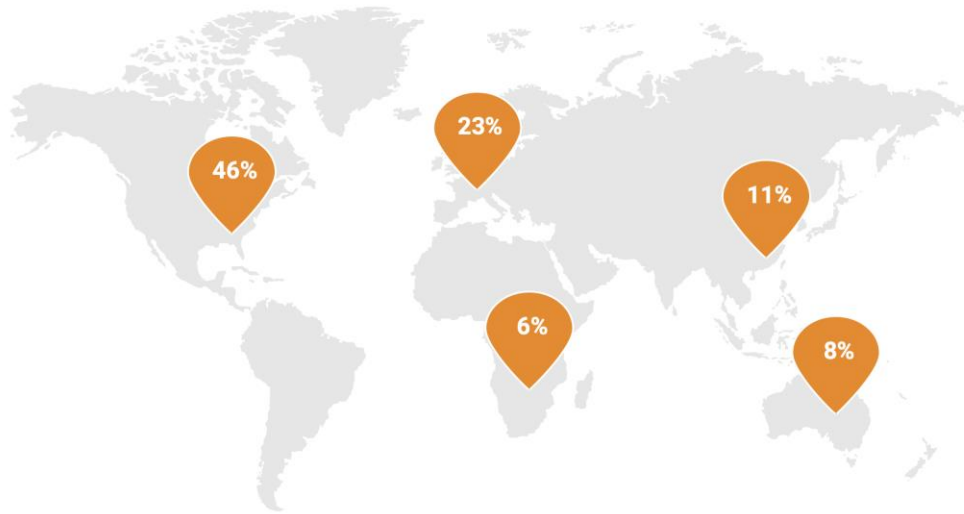


## Laarnie Villarosa (HK)

2 Years' experience in investor relations client services

Started working in the Mining sector for Research and Database development in 2017. Currently part of the Investor Relations team supporting activities across the investor relations function and assisting with the internal process and ensuring smooth planning and coordination prior and after events.

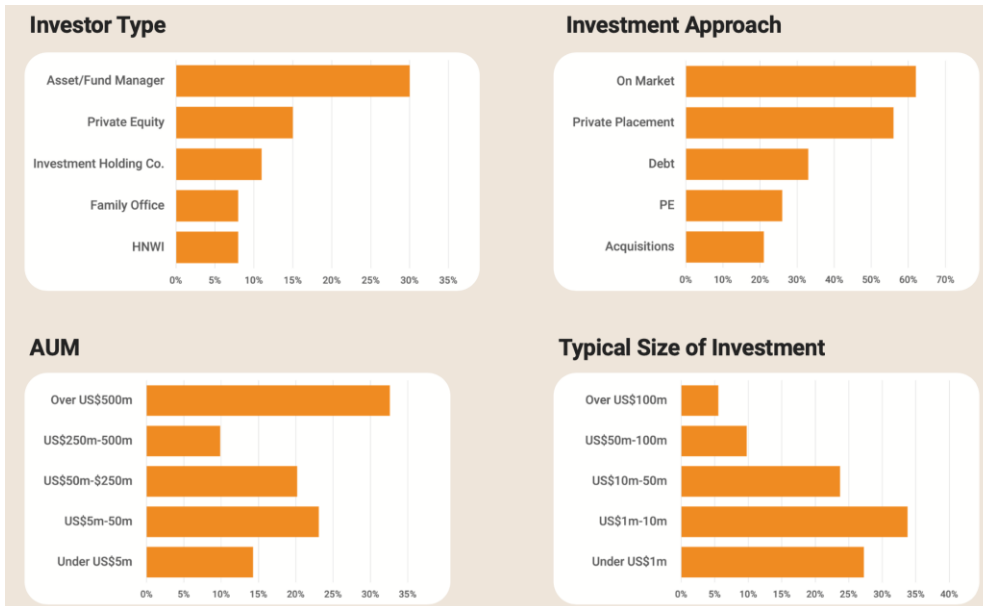
Languages: English



# Global investor reach

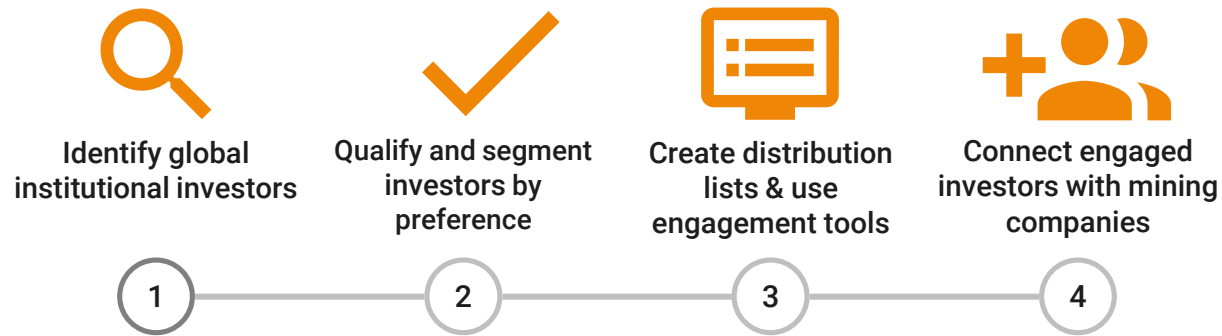
Access our investors around the world

Through our 10 years of running the 121 Mining Investment event series, we have an unrivalled network of over 17,000 investors globally. We focus on getting your message out to vetted institutional and professional investors whose job it is to invest in mining companies, as opposed to retail investors.



# How we do it

Leveraging 121 Group's extensive investor network



Leveraging our global mining event series, our investor knowledge and contacts  
are second to none

# How clients use us

Services tailored to your needs

121 Group helps companies grow their investor base, offering exposure and access to a global investor network year-round.

Mining companies use the 121 Investor Engagement platform to gain:

## Distribution

Targeted distribution of company announcements and marketing collateral

## Analytics

Detailed analytics highlighting investors who are engaging with your story and their locations

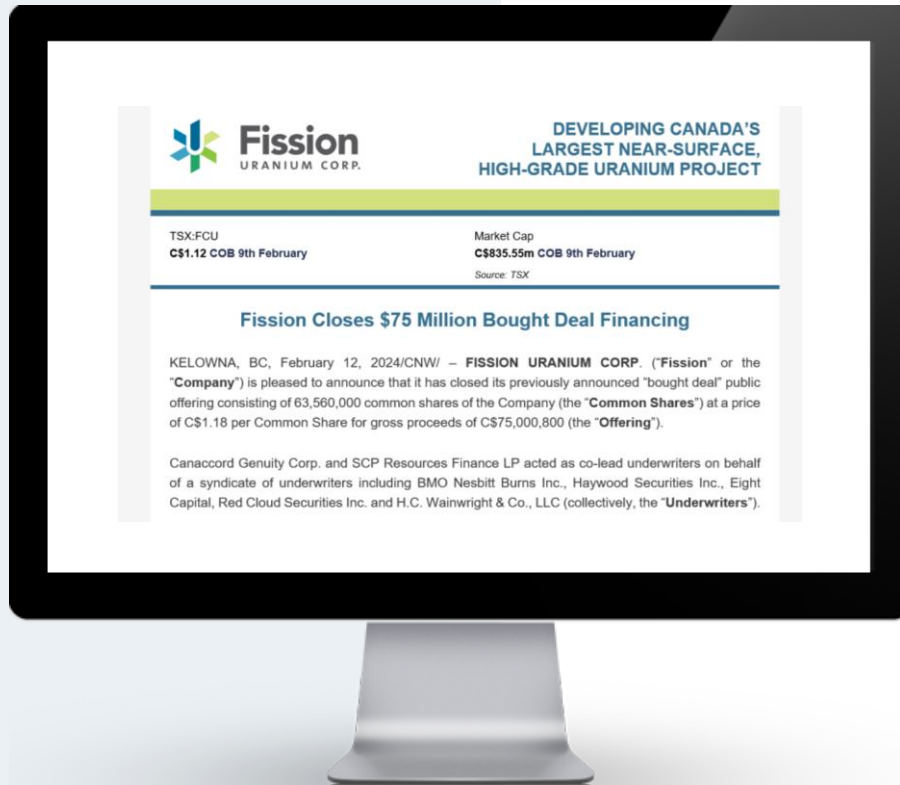


## Events Support

Investor targeting, schedule building, onsite support and investor feedback

## Roadshows

In person or virtual roadshow support globally utilising 121 Group network



## Targeted distribution

Get your announcements in front of relevant investors

121 Group’s global investor database includes details on investors’ specific investment preferences. When distributing your announcements and marketing materials (presentations, videos, analyst reports etc.), we send to investors whose investment criteria best match your targeted commodity, project jurisdiction and stage of development.

# Analytics

See who is engaging with your announcements

## Regular detailed analytics reports

After each announcement we provide detailed analysis on readership. By tracking the readership of your announcements over time, we can analyse trends, to show how and where the investor community is engaging with your company's news.

## Investor profiling and demographics

For each announcement, your company will receive a list of investors who are reading your news. Furthermore, you'll also receive a chart showing investor numbers by country and the proportion of investors who opened the announcement by location, to support your future marketing, roadshows and events.





# Pre and post 121 event support

Managing your schedule and event experience from start to finish

We will create a strategic, handpicked target list of investors, manage the invitation and schedule building process, providing in depth investor profiles and contact information. Post-event, we undertake feedback calls for all scheduled meetings and provide a summary report.

IR clients receive discounted rates on event attendance as well as preferential speaking slots, specialist panels and booth allocation.

On top of this, we keep a record of all meetings from events, roadshows and third-party events to help with future targeting as well as highlighting when it might be appropriate to follow up with specific investors.





# Roadshows

Take your message to investors, both in-person and online

## Roadshow creation

By utilising the distribution analytics and tracking your 'top readers', as well as detailed research into relevant investors in your company's commodity space, we advise you on your approach to roadshows and events.

Using this intelligence, we can develop a country-by-country list of targeted investors to build and coordinate a meeting schedule, either in-person or as an online roadshow through Zoom.

## Follow up and reporting

Our experienced team will follow up with investors met on roadshows, providing you with insightful feedback on your meetings.

# Marketing

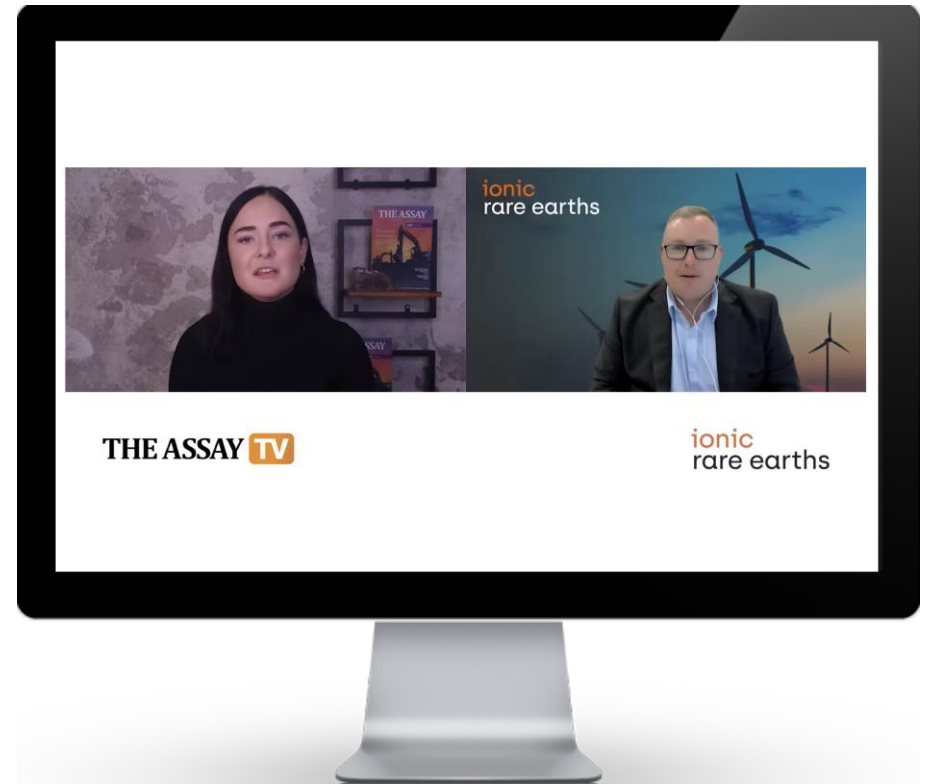
We'll help you deliver the best message possible

## Utilise The Assay to promote your news and provide video updates

The Assay is a 121 Group initiative that provides an online platform for mining companies to share their news and production updates.

As a client, we'll ensure your important news is distributed through the platform to our network of global investors. You'll also have the opportunity to provide important project updates through our Assay TV video interview series.

Over the year there are multiple editions covering different commodities and jurisdictions globally. For each edition there is the opportunity for IR clients to be featured via a two-page company profile, company Q&A or in-depth company article.



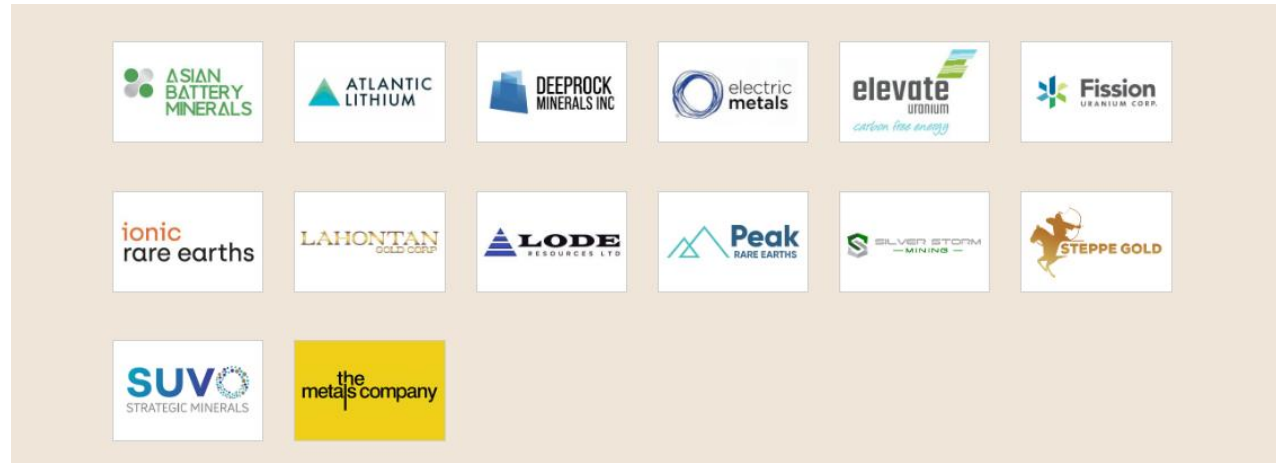
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**121 Group’s year-round programme of conferences and investor targeting has resulted in a number of new institutional shareholders to Kincora’s register, including a new cornerstone.**

- Sam Spring, President & CEO,  
Kincora Copper



# 121 IR Clients



## Mining companies who were part of 121 IR Programme in the past

2007 - 2024

92 Energy	92E:ASX	Endeavour Silver	EDR:TSX / EXK:NYS	Mineral Commodities	MRC:ASX	Westhaven Gold	WHN:CVE
Alto Metals	AME:ASX	Evolution Energy Minerals	EV1:ASX	Neometals	NMT:ASX	Whitehaven Coal	WHC:ASX
Altus Strategies	ALS:AIM / ALTS:TSXV	Firefinch	FFX:ASX	Osisko Metals	OM:TSXV	Aftermath Silver	AAG:TSXV
Andean Precious Metals	APM:TSXV	Galan Lithium	GLN:ASX	Otso Gold	OTSO:TSXV	Blackstone Minerals	BSX:ASX
Apollo Silver	APGO:CVE	Goldsource Mines	GXS:TSXV	Pilar Gold	Private	Coda Minerals	COD:ASX
Argonaut Resources	ARE:ASX	Great Panther	GPR:TSX / GPL:NYS	PYX Resources	PYX:NSX / LSE	Corazon Mining	CZN:ASX
Azure Minerals	AZS:ASX	Hertz Lithium	HZ:CSE	Resilience Mining	RM1:ASX (Pre-IPO)	Energy Transition Minerals	ETM:ASX
Banyan Gold	BYN:TSXV	Kincora Copper	KCC:TSXV / ASX	Rox Resources	RXL:ASX	Nordic Nickel	NNL:ASX
Bardoc Gold	BDC:ASX	Lake Resources N.L.	LKE:ASX	Rumble Resources	RTR:ASX	Panther Metals	PNT:ASX
Big River Gold	BRV:ASX	Laramide Resources	LAM:TXS / ASX	S2 Resources	S2R: ASX	Puma Exploration	PUMA:TSXV
BlackEarth Minerals	BEM:ASX	Lithium Australia	LIT:ASX	Scottie Resources	SCOT:TSXV	Sanu Gold	SANU:CSE
Callinix Mines	CNX:TSXV	Lithium Ionic	LTH:TSXV	SensOre	S3N: ASX	Titan Minerals	TTM:ASX
Canada Nickel	CNC:TSXV	Lithium Power International	LPI:ASX	Shanta Gold	SHG:LSE	TomaGold	LOT:TSXV
Capital Metals	CMET:AIM	Marvel Gold	MVL:ASX	SRG Mining	SRG:TSXV	Vortex Metals	VMS:TSXV
Carbon Streaming	NETZ:NEO	Matador Mining	MZZ:ASX	Thomson Resources	TMZ:ASX	Xanadu Mines	XAM:ASX
Castile Resources	CST:ASX	Medgold Resources	MED:TSXV	Thor Mining	THR:ASX	York Harbour Metals	YORK:TSXV
Cornerstone Capital Resources	CGP:TSXV	Meridian Mining	MNO:TSXV	Vendetta Mining	VTT:TSXV	Silver Hammer Mining	HAMR:CSE